

## NEWS RELEASE

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*For immediate release*



## HSI SENSING SPRINGS INTO GOOD HEALTH WITH ENCOURAGING WELLNESS PROGRAM

**CHICKASHA, Okla., U.S.A. (April 28, 2011)** — HSI Sensing (formerly Hermetic Switch, Inc.), a designer and manufacturer of custom reed switches, custom proximity sensors, and other switch technologies, is promoting exciting programs encouraging healthful wellness to its employees.

HSI recently hosted a health screening that included blood pressure, blood glucose, cholesterol, and body mass index checks. More than 160 employees participated in the screening. In addition to improving health with awareness, data from the screening will be utilized to plan future wellness events, such as contests and guest speakers.



On Monday, April 4<sup>th</sup>, 78 employees weighed in for HSI's weight loss contest, "The Biggest Loser." The contest lasts 50 days, and the person with the greatest percentage of weight loss will win the sum of all entry fees. Also, fresh fruit is available in HSI's break room, giving employees healthy snack options at a lower cost than most vending machine items.

Coupled with healthy eating programs, HSI Sensing recognized National Start Walking Day on April 6. Employees walk in HSI's parking lot during two 15-minute breaks, and, once a week, are rewarded with vouchers for each lap to spend in HSI's Fitness Store. Items in the Fitness Store include a Sunpentown Healthy Swing Machine, MP3 players, a blood pressure

machine, a fat loss monitor, a pulse oximeter, jump ropes, first aid kits, healthy cookbooks, and more.

HSI Sensing employees not only work to improve their own health, but they want to save the lives of others. More than 50 employees have elected to take four hours of their personal time to learn cardiopulmonary resuscitation (CPR) and automated external defibrillator skills, made possible by Canadian Valley Technology Center, which provided the training classroom and equipment.

HSI VP of Operations, Ryan Posey, said, “Congratulations to all HSI employees for their awareness, achievements, and commitments to improving themselves and our community. I believe that these types of positive activities make for a more exciting work environment and happier, healthier people.”

### **About HSI Sensing**

Established in 1968, HSI Sensing is an ISO 9001:2008-registered company that designs, develops, and manufactures custom reed switches, custom proximity sensors, and other sensing technologies. It provides custom and standard sensing solutions to industries including aerospace, agriculture, computer/electronic, construction, fluid processing, lawn/garden/turf, medical, military, security, and telecommunications. Specific applications in which HSI products are used include burglar alarms, commercial and military jet engines, commercial lawn mowers, defibrillators, hearing aids, pacemakers, space station/space shuttle functions, test, measurement and diagnostic equipment (TMDE), Vagus nerve stimulators, valve-position monitoring devices, wireless devices, etc. Customers include Fortune 500 companies as well as other key players in the global marketplace. For more information, contact HSI Sensing USA at 405-224-4046 or visit [www.hsisensing.com](http://www.hsisensing.com).

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