

## NEWS RELEASE

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*For immediate release*



## HSI SENSING IS BESTOWED WITH EXPORT ACHIEVEMENT AWARD

**CHICKASHA, Okla., U.S.A. (April 12, 2011)** — HSI Sensing (formerly Hermetic Switch, Inc.), a designer and manufacturer of reed switches, proximity sensors, and other switch technologies, was awarded the Export Achievement Award by the U.S. Department of Commerce.

The Export Achievement Award was created to recognize small and medium-sized enterprises that have successfully entered the international marketplace for the first time or that have successfully entered a new market. HSI grew its European market presence by signing on with an Israeli distributor as well as rapidly increasing its business diversity.



“Our business diversity continues to change – foreign sales have increased over domestic sales by almost 10 percent in the past two years,” said Travis Posey, VP Strategy at HSI. “We are excited about this growth and contributing to overall United States exports.”

### **About HSI Sensing**

Established in 1968, HSI Sensing is an ISO 9001:2008-registered company that designs, develops, and manufactures custom reed switches, custom proximity sensors, and other sensing technologies. It provides custom and standard sensing solutions to industries including aerospace, agricultural, computer/electronic, construction, fluid processing, lawn/garden/turf, medical, military, security, and telecommunications. Specific applications in which HSI products are used include burglar alarms, commercial and military jet engines, commercial lawn mowers, defibrillators, hearing aids, pacemakers, space station/space shuttle functions, test, measurement

and diagnostic equipment (TMDE), Vagus nerve stimulators, valve-position monitoring devices, wireless devices, etc. Customers include Fortune 500 companies as well as other key players in the global marketplace. For more information, contact HSI Sensing USA at 405-224-4046 or visit [www.hsisensing.com](http://www.hsisensing.com).